



Arts & Culture

This Arts and Culture Sector Spotlight is adapted from CCS's 2025 Philanthropy Pulse report to provide an in-depth look at the data provided by 104 survey respondents from that sector.

30% of arts and culture organizations increased their fundraising staff, while 52% increased staff pay by 4% or more over the past three years.



58%

Saw a revenue increase



65%

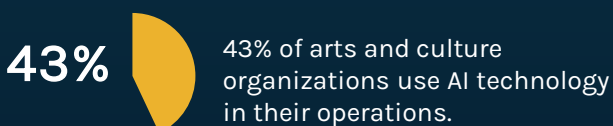
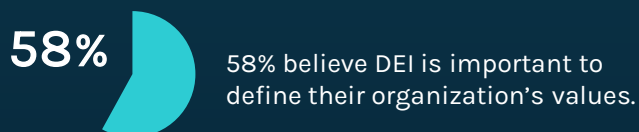
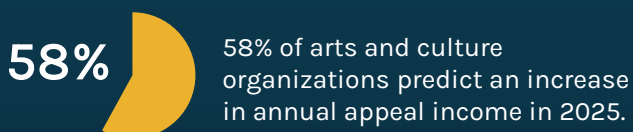
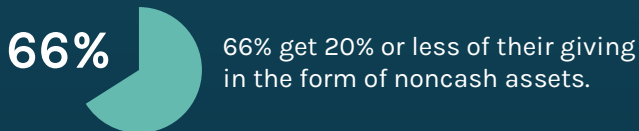
Acquired new donors



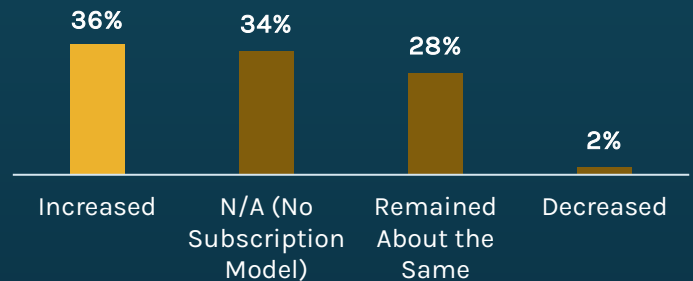
56%

Retained over half of new donors

RESPONDING ARTS AND CULTURE ORGANIZATIONS REPORT



CHANGES IN SUBSCRIPTION SALES IN THE PAST YEAR



CHANGES IN VISITORS AND AUDIENCE IN THE PAST YEAR

