

Human Services

This Human Services Sector Spotlight is adapted from CCS's 2025 *Philanthropy Pulse* report to provide an in-depth look at the data provided by 135 survey respondents from that sector.

55% of human services organizations increased their fundraising staff, while 55% increased staff pay by 4% or more over the past three years.



54% Saw a revenue



52%
Acquired new donors



ろり% Retained over half of new donors

RESPONDING HUMAN SERVICES ORGANIZATIONS REPORT



75% get 20% or less of their giving in the form of noncash assets.



50% of participants expect mid-level gifts to increase this year.



69% of respondents believe DEIB aligns with their organization's values, mission, and social justice goals.



54% have addressed the use of Al technology in their operations.

HUMAN SERVICES RESPONSE TO EPISODIC GIVING



TOP 4 INCREASES IN SERVICE DEMANDS AND FUNDING IN 2024

