



# Human Services

This Human Services Sector Spotlight is adapted from CCS's 2025 *Philanthropy Pulse* report to provide an in-depth look at the data provided by 135 survey respondents from that sector.

55% of human services organizations increased their fundraising staff, while 55% increased staff pay by 4% or more over the past three years.



54%

Saw a revenue increase



52%

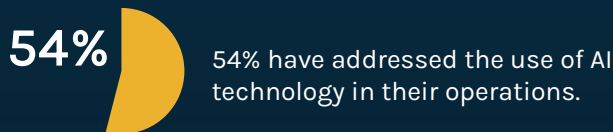
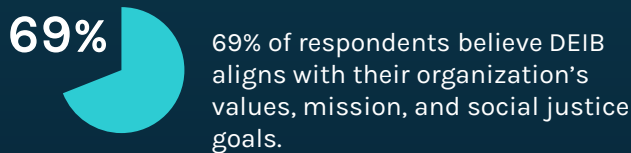
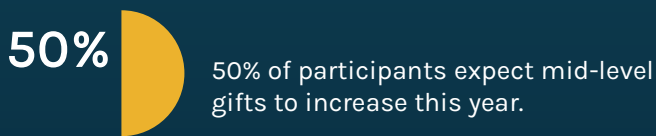
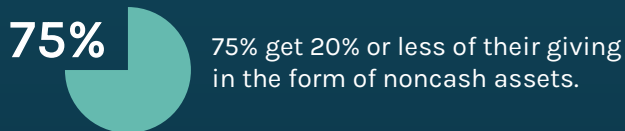
Acquired new donors



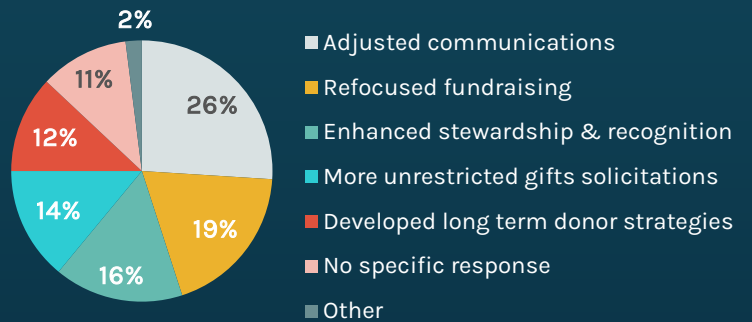
36%

Retained over half of new donors

## RESPONDING HUMAN SERVICES ORGANIZATIONS REPORT



## HUMAN SERVICES RESPONSE TO EPISODIC GIVING



## TOP 4 INCREASES IN SERVICE DEMANDS AND FUNDING IN 2024

